

Find out why it's time for your business to invest in Peterborough



History

- Peterborough has one of the finest Norman cathedrals in the country.
- We are home to Europe's spectacular Bronze Age site at Flag Fen, the Elizabethan splendour of Burghley House and the remains of Katherine of Aragon.
- We were designated one of only four environment cities and are now Home of Environment Capital, leading innovation in low carbon intelligence and development.

People

- Peterborough has a thriving population of 171,300 residents, with around 65% (111,800) of working age and 40% under 29. Encompassing a 25 mile radius, our wider catchment population is around 600,000.
- We have a richly multicultural society with about 13% of our population non-white British, compared to around 12% in England and around 7% in the region.
- We also have an excellent house price to earnings ratio of 8.52x (better than the national average of 9.0x) showing Peterborough's property is more affordable than the national average.
- Average house prices are around £174,465 with a mix of style and location - from a vibrant urban environment, to villages set in the rural idyll of John Clare country.

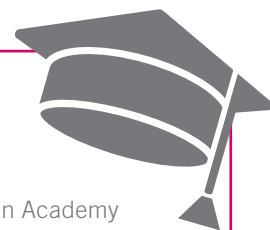
A connected City

- London King's Cross is only 46 minutes away.
- Rapid, direct rail links to Leeds, Newcastle and Edinburgh on the East Coast Mainline.
- Travel to Stansted Airport in 90 mins by train or reach Stansted or Luton in just 75 mins by road.
- Easy access to the A1 which is right on our doorstep, and the A47 and A14 for East-West routes.
- Travel from one side of Peterborough to the other in just 15 minutes on the city's comprehensive parkway system, or if you prefer a more sustainable option, cycle around our 50 mile green wheel network.



Education

- We have already invested £100m in new schools including Thomas Deacon Academy and the award-winning Voyager and we're investing a further £135m in Peterborough's education.
- The £8m University Centre Peterborough provides state of the art higher education courses through Anglia Ruskin University. Further partnerships are being developed with Cranfield University and others.





Business

- High performing sectors include: advanced manufacturing; media, print and publishing; environmental goods and services; financial services; food and drink.
- The UK's largest cluster of environmental businesses is based in Peterborough.
- Companies enjoy a city-wide business network and strong support from Opportunity Peterborough and partner organisations.
- Peterborough is a leading engine of economic growth in the Greater Cambridge-Greater Peterborough Local Enterprise Partnership.
- Major companies based here include Caterpillar Perkins, Thomas Cook, BGL, Travelex, Bauer Media, New Covent Garden Foods, British Sugar, Royal Sun Alliance and Amazon.
- Peterborough's unique Skills Vision directly links companies with education and skills providers to ensure our workforce is suitably equipped to drive the city's economic growth.

Investment

- Nationally-recognised £11m revamp of Cathedral Square at the heart of Peterborough has created a vibrant new space and attracted new investors including Nando's, Patisserie Valerie, TK Maxx and Primark.
- Other new arrivals include Republic, Jack and Jones, Superdry and Pandora.



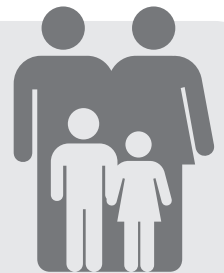
Future growth

- Community Stadium: A new football ground for Peterborough, which will incorporate a Science, Technology, Engineering and Mathematics (STEM) Centre.
- Carbon Challenge: Construction of the UK's largest zero carbon development with around 295 houses to be built to the highest code for sustainable homes.
- £38.8 million redevelopment to expand Peterborough's train station and improve services.



For the family

- Eat out at Pizza Express, Chimichanga or Prezzo, or try something different at independent highly acclaimed restaurants such as Jim's Bistro and The Banyan Tree.
- Shop at one of our vibrant independent boutiques or in the Queensgate Centre, which has over 90 stores.
- Enjoy the intimacy of the city's 400-seat Key Theatre or the excitement of west end shows at the Broadway.
- Relax in the green and pleasant 2,000 acres of Nene Park or the city's more formal Central Park.
- Have fun with the family at Sacrewell Farm, learn about Peterborough's past at the city's museum following its £2m revamp (re-opening Feb 2012), or steam with Thomas on the Nene Valley Railway.



If you'd like to know more about our growing, exciting city, please contact Opportunity Peterborough:

+44 (0) 1733 317 417

info@opportunitypeterborough.co.uk

www.opportunitypeterborough.co.uk

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Peterborough